

## eMedia CS Standard Edition Design and delivery of badges *Specifications*

### **Badges bearing your branding!**

Do you need identification badges for your employees? Loyalty cards for your customers? Or a sophisticated card that carries encoded data? Whatever be your requirement, it is vital to design badges that publicize your unique branding in a powerful way.

To ensure that your cards match your expectations, Evolis brings you the right solution: eMedia CS.

A comprehensive and easy-to-use solution, eMedia CS matches top-quality graphic designs with various benefits that will soon become crucial in your day-to-day tasks.

### **A version in line with your requirements**

eMedia CS Standard Edition targets the multitude of organizations that insist on flicker-free graphics on their badges. When installed on a Windows 7 PC and connected to an Evolis printer, this software solution is the gateway to designing badges of professional quality in a very easy way.

This version offers an extensive range of features to help you design superior graphics without the assistance of a professional graphic designer. When personalizing a badge, you can add images, logos and even ID pictures from an existing database, or from a device that instantly captures a picture of the holder.

By leveraging MS-Excel, eMedia CS Standard Edition offers a database environment that is familiar to users, and guarantees easy and worry-free management of data.

Note that this version can also link your badges to your information system through data encoding, magnetic stripes, or by using a large variety of barcodes .

### **Various applications**

With eMedia CS Standard Edition, you can design badges for a multitude of purposes : identification access control, loyalty programs, transportation passes and more.



### **Features :**

- Color badges
- Monochrome badges
- Single or dual-sided
- Barcodes
- Magnetic encoding
- Excel database

### **Hardware :**

- PC, Windows 7 (or Vista)
- Dual-core 2.5 Ghz min.
- RAM 2 Gb min.
- DirectX 9.0

### **Software:**

- MS-Excel database

### **Badge printer:**

- Any Evolis printer that supports Windows 7



# eMedia CS

## Card designer - Standard Edition

### FULL-FEATURED CARD DESIGN AND ISSUANCE SOFTWARE

<b>DEDICATED TOOLBOX</b>	Fast and easy design of Pictures, Background, Logos, Texts, Shapes and Barcodes
<b>GRAPHICAL FORMATS</b>	BMP, JPG, PNG, TIF, WMF, GIF
<b>BARCODE TYPES</b>	QR Code, Code 39, Code 128, EAN 8, EAN 13, EAN.UCC 128, 2/5 Interleaved
<b>PHOTO</b>	Supports webcams and digital cameras. Photo storage in a folder makes the solution independent from the type of camera Takes photo in a snap and automatically links it to the badge
<b>PREVIEW</b>	Instant WYSIWYG badge preview
<b>MAGNETIC STRIP ENCODING</b>	Requires a card printer equipped with a Magnetic Encoder ISO 3-Track or JIS2 Data source: Fixed , User dependent, System dependent Programmable encoding interface

### EASY

<b>INTUITIVE</b>	Software presentation close to PC office applications Graphical concepts and properties similar to graphical design software layout
<b>USER ASSISTANCE</b>	Object creation wizard to help the user at any time Online help, support and use case over Internet

### POWERFUL BADGE LAYOUT

<b>IMAGING FEATURES</b>	Zoom, Rotation, Cropping Shape insertion
<b>GRAPHICAL FEATURES</b>	Extended object properties Each object belongs to a specific layer: <ul style="list-style-type: none"> <li>▪ Move to Back, Move to Front</li> <li>▪ Variable transparency</li> </ul>

### DATA ACCESS AND SECURITY

<b>DATABASE CONNECTIVITY</b>	MS-EXCEL
<b>DATABASE ACCESS</b>	Access right management for data integrity: Create, Amend, Delete
<b>PASSWORD PROTECTION</b>	Badge design mode can be restricted by a password to avoid unauthorized modifications