

Evolis

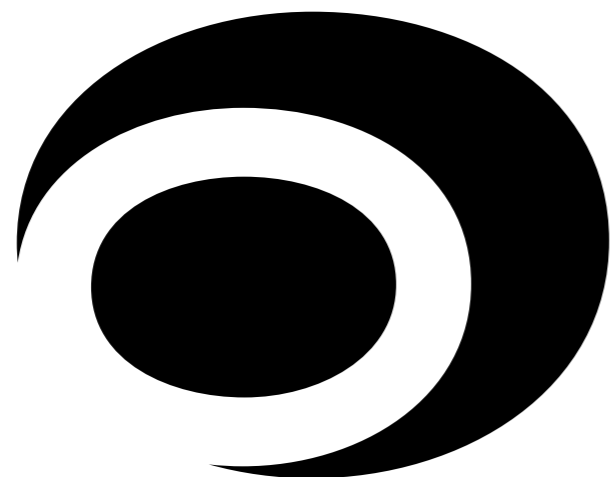
Much more than a card printer!

LEURS
ALITÉ
RVICES
PROJETS
ENGAGEMENT

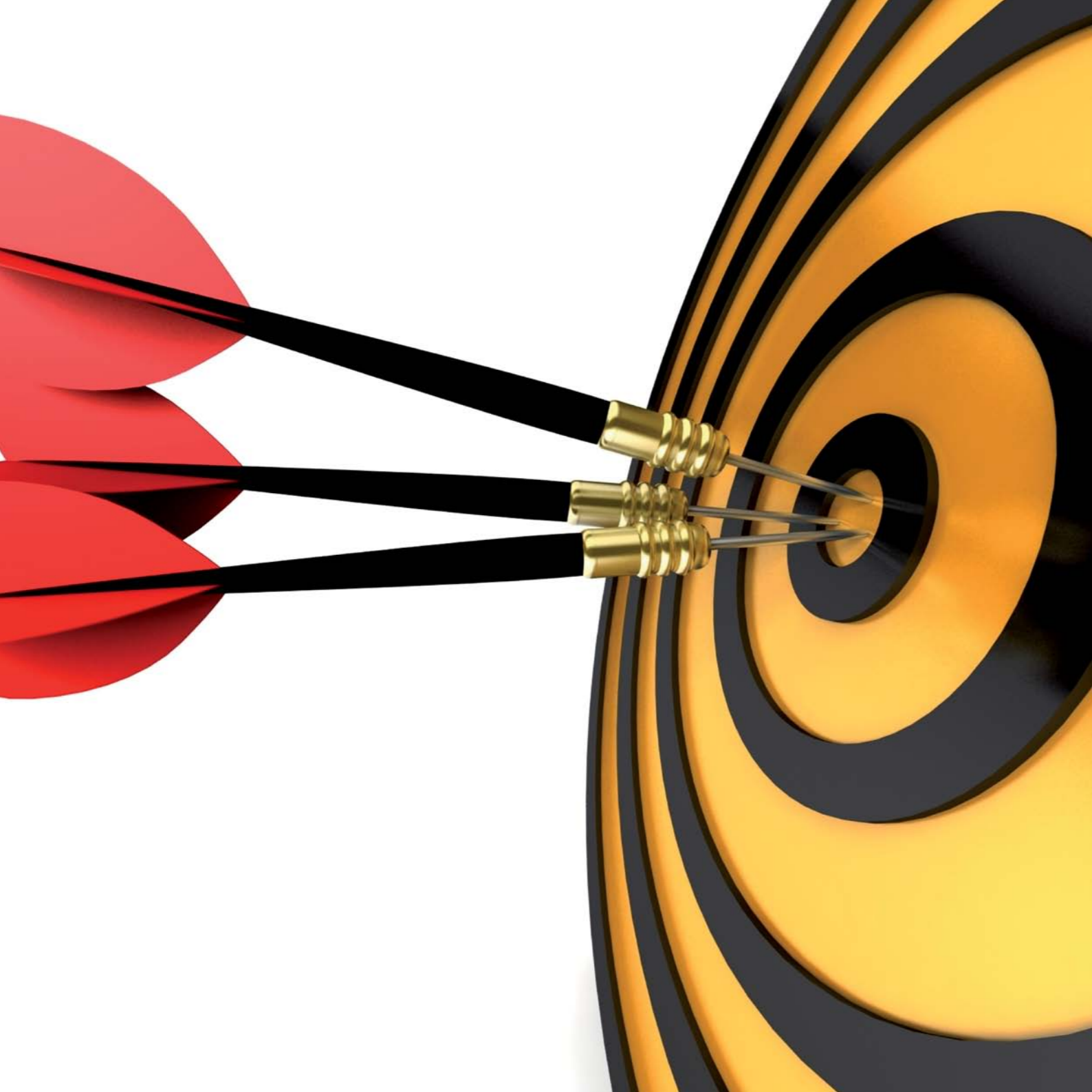
SERVICES
MPPLICATION
SERVICES
VALEURS
COUTE
QUA
LITÉ



evolIS



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In 2000, five professionals
from the plastic card industry
founded Evolis

In a Nutshell

Mission Statement

Make plastic card personalization available and affordable to all.

Target

Comprehensively and speedily tap all markets linked to plastic card personalization.

Strategy

- Make quality a priority and offer products to match market demands.
- Step into new markets.
- Earn additional market share globally.



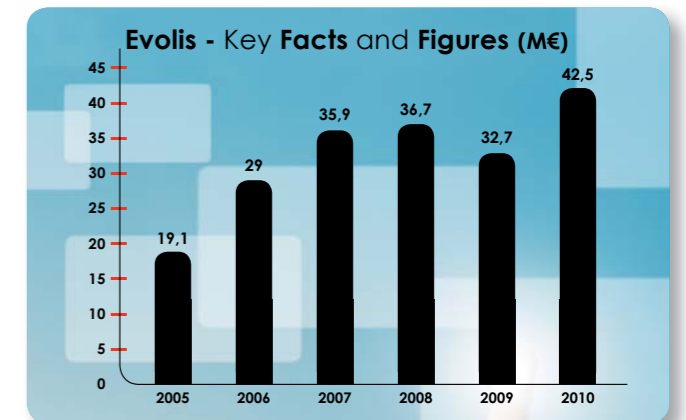


Key Facts and Figures

Evolis, today,
is the leader in Europe

- 2000** • Setting up of Evolis and its business development
- 2005** • Subsidiary in Miami, Florida, USA
- 2006** • Subsidiary in Singapore, Asia
- 2006** • IPO on the Alternext stock market, Paris
- 2008** • Sales office in Tokyo, Japan
- 2009** • Sales office in Shanghai, China
- 2010** • Revenues in 2010: 42.5 M€
 - 90% of revenues derived from the export market
 - A network of distributors spanning 125 countries
 - An installed base of 170 000 printers
 - Publicly traded company
 - 157 employees

...and still growing



Growing Global

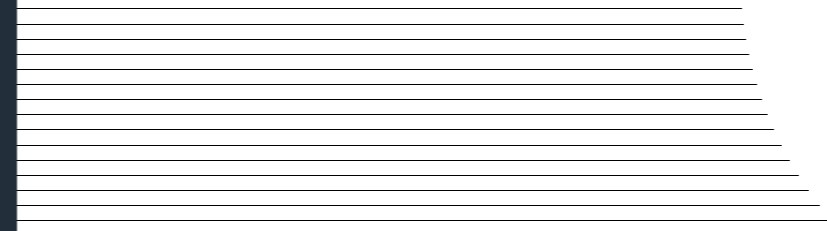
Tap multiple markets
as fast as possible

Evolis deploys a two-tiered distribution model to make rapid strides into new markets based on a key governing principle: capitalize on the knowledge and strengths of local channel partners to speed up international expansion.

In 2000, initial distributors team up with Evolis to enable quick and wide expansion in Europe, the Middle East and Asia. To support its business development in the Americas, Evolis opens its first subsidiary in Miami **in 2005**.

In 2006, Evolis, Singapore, is set up to cater to all strategic markets in the Asia-Pacific geography, followed by local sales offices in Tokyo **in 2008** and Shanghai **in 2009**.

Today, the Evolis channel network spans 125 countries through 400 distributors.

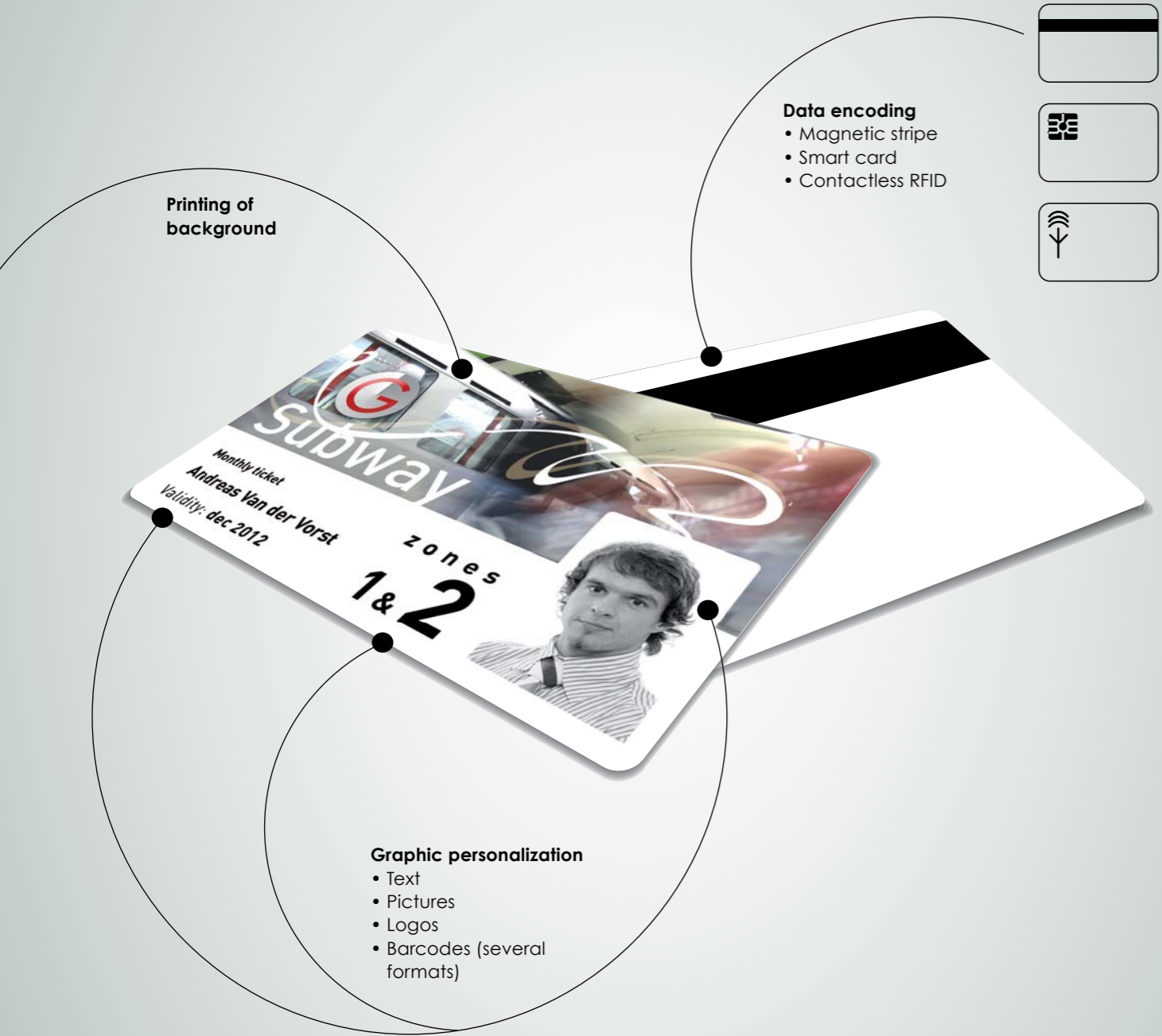


Core Business

Card personalization leverages advances in technologies for printing and encoding data

Evolis designs, manufactures and markets an extended range of printing systems for plastic cards. These systems deliver personalized, encoded and secured cards, instantly:

- **Printing** in color or monochrome and with photo-grade quality.
- **Graphic personalization:** pictures, logos, texts, barcodes and more.
- **Data encoding:** magnetic stripe, contact smart card, contactless cards (RFID). These encoding options can be combined.





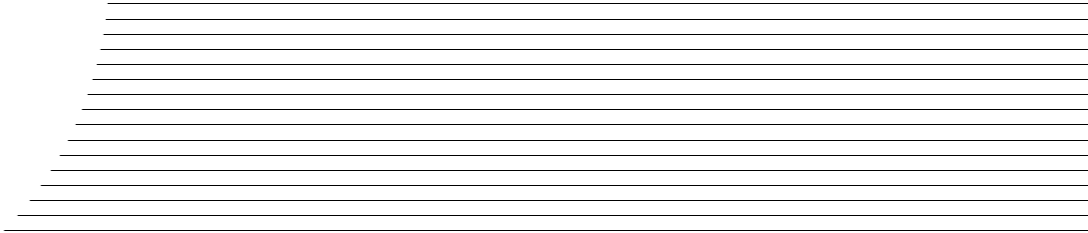
Plastic Card Markets

Plastic cards:
everybody needs them

Plastic cards are ubiquitous in our daily life, as we carry identification cards, payment cards, transportation passes, access badges and more. Each of us holds and uses personalized and encoded cards.

Key markets:

- Identification and access control
- Governments and local authorities
- Healthcare
- Public transit systems
- Payment
- Event management
- Consumer loyalty programs
- Education
- Leisure and entertainment





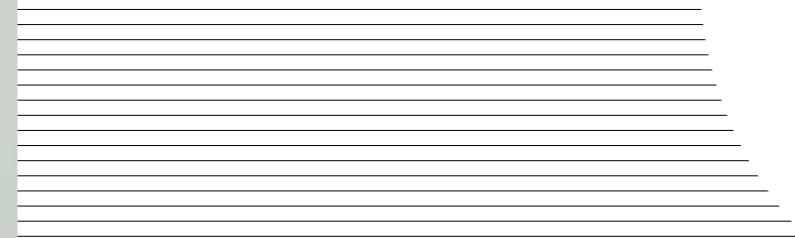
Key values

Sound values to implement forward-thinking projects and meet tomorrow's challenges

Any project, decision or action taken by Evolis is based on strong foundation: corporate values. We are constantly and diligently aware of market conditions, tying up well-knit bonds with our customers, thinking out of the box, and always striving to enhance the quality of our products and services. These values, we know, are shared among every member of the Evolis team and they fuel the engine that takes us forward.

Technological developments, sustainable development and competitiveness: these are the challenges that nurture the flexibility of our organization.

To meet future challenges and seize new market opportunities, Evolis constantly refreshes its product offerings and strengthens its integrated blend of services and solutions.



Products

We support all requirements
in plastic card personalization



Evolis has a solution for every need; from basic printing in low volumes, to advanced personalization and encoding of highly secured cards. Each year, Evolis invests 4% of its revenues in R&D with the idea of constantly improving product performances and reliability, while keeping them simple to use. Today, Evolis offers products that:

- Take the lead in their respective category:
up to 150+ cards personalized per hour in color,
and 1000+ per hour in monochrome.
- Promote premium printing quality with photo-grade
resolution in color or monochrome.
- Include the latest encoding technologies for ISO or
JIS2-compliant magnetic encoding, smart cards and
even RFID contactless cards.

For end-to-end quality, Evolis offers a comprehensive
range of consumables and accessories specific to the
Evolis printers.



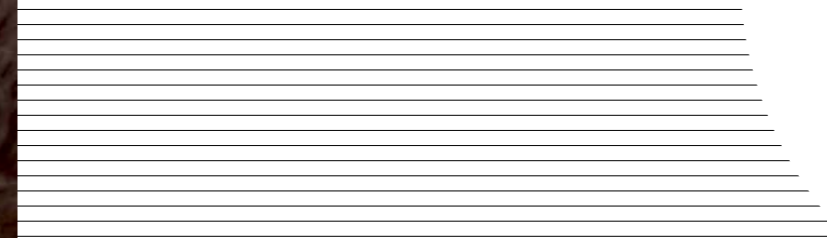


Point Solutions

From standard printers
to tailor-made solutions

Evolis has the expertise and experience in supporting requirements for specific projects. And this is a vital strength. An in-house project team handles the development of special products in liaison with all technology partners and systems integrators in the market. This team has the expertise and industrial capacity to design point solutions for large-scale projects. Anywhere in the world.

Our ongoing innovation process and our flexible industrial environment allow Evolis to offer standard technologies as well as tailor-made products that integrate flawlessly in large, complex projects.



A matter of **trust**

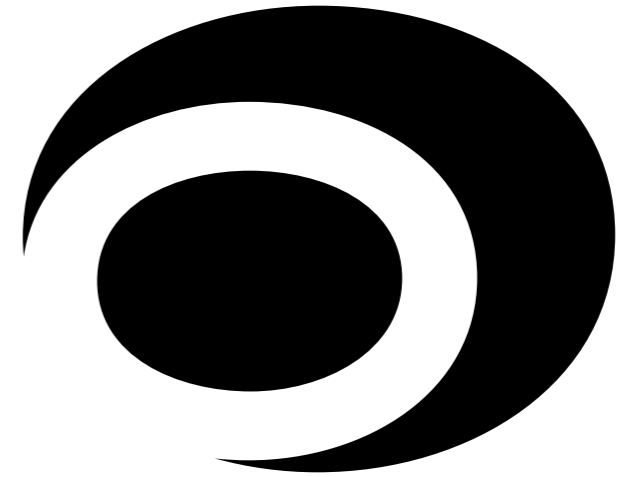
Proven expertise
and quality

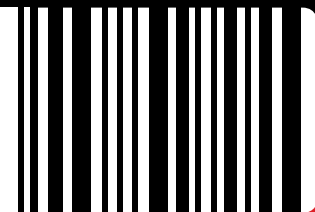
Evolis has developed a renowned expertise and global acclaim in plastic card personalization and customized printing systems.

Throughout the world, customers have reposed their trust in Evolis to provide them with solutions for their standard or advanced plastic card applications.



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