

# How to choose your card printer

## 10 key points to bear in mind

1

### What type of badges or cards do you need and what for?

Clearly define your card use and technical requirements: material, magnetic stripe and chip, thickness, etc.

3

### How will you issue your cards?

Define if you need to print your cards one at a time, in batches or at a self-service terminal.

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### Single or double-sided printing?

The choice of single or double-sided depends largely on the amount of information you want to include on the badge.

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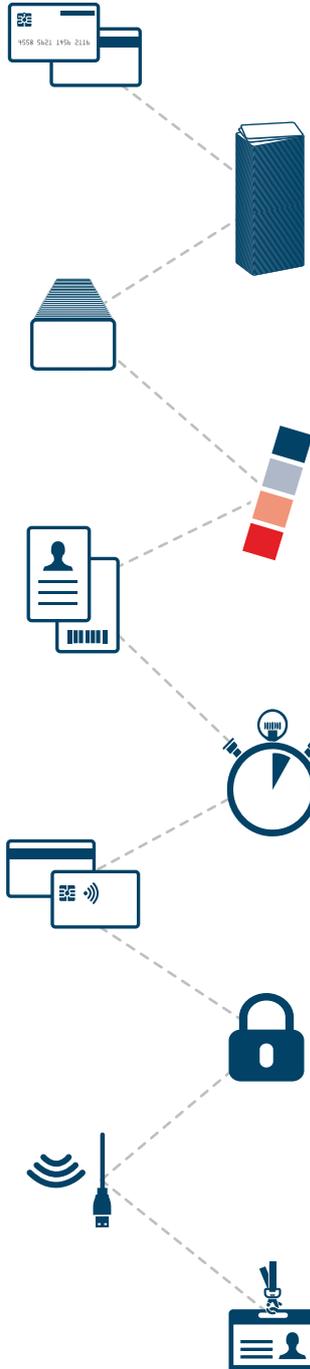
### Do you need to encode data on your cards?

Encoding (RFID, chip, magnetic stripe) may also be necessary if you need your card to support data other than the visual information displayed on it.

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### Which connectivity for your printer?

You may need one or more options to ensure the connectivity of your printer: USB port, Ethernet cable, Wi-Fi connection.



2

### How many cards do you need to print and when?

Choose a printer with the capacity adapted to your card volume and the print speed to the waiting time you can afford for your card to be printed.

4

### Monochrome or color printing?

According to your design requirements (background, texts, card holder's photo, your logo, etc.), color or monochrome printing will be preferable.

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### What is the lifespan of your cards?

Depending on their function and their conditions of use, your cards may require varnishes or laminate films to protect them.

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### What security level do you need?

Define the extent to which you need to secure your cards, personal or sensitive data, and the printing system itself.

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### Associated services & products?

To get the most out of your printer, you have to be able to count on a complete and high-quality range of software, consumables (ribbons and cards), and accessories.



Identify what matters

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